**Strategic Goal: Encourage Adoption and Use of New Approaches by Federal Agencies and Regulated Industries**

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Federal agencies must take an active role in processes required for the successful adoption and use of new approach methodologies (NAMs), both within the federal government and internationally.

- Agencies should adopt clear language regarding the acceptance of NAMs.
- Agencies should collaborate with international partners to facilitate global harmonization and regulatory acceptance.
- Agencies and stakeholders should work together to explore processes to incentivize and promote the use of NAMs. All stakeholders should endeavor to identify appropriate metrics for prioritizing activities, monitoring progress, and measuring success.